

INTERNSHIP OFFER FORM

If you are interested in this internship offer, please contact the ELAN team at the email addresses indicated. The team will forward your application to the host organization if it meets the requirements of the position.

YOUR ORGANISATION

Activity	Company specialized in catering. Participation in regional and European fairs and professional cooking training. We are specialized in crêpes and Creole gastronomy (ambassador of the Academy of Culinary Arts) since 1998. Original products and multilingual team (French and St-Lucian), with expertise in different sales techniques. Experience in all areas of event planning. Local and national recognition.
Country	Martinique, France

DETAILS OF THE OFFER

Reference	MQ190221-ENG		
Date of publication	February 19 th , 2021		
Title of the internship	Market survey for implementation in Jamaica		
Field of activity	Market survey/marketing		
Proposed hosting period	Remote internship or based in Jamaica, ASAP	Length of the internship	3 to 6 months
Stipend (if applicable)		Disability facilities	<input type="checkbox"/> Yes <input type="checkbox"/> No NA
Placement location	Remote work, based in Jamaica		
Possibility to work remotely?	Yes		
Deadline to send your application	April 1 st		

INTERNSHIP AND MISSIONS

Description of activities	Catering and crêperie
Objectives of the internship	Understanding the Jamaican market with the objective of establishing a new business
Missions <i>[List the tasks assigned]</i>	<p>- A market study bringing together the following information:</p> <ul style="list-style-type: none"> ➤ Identification and mapping of crêperies (restaurant selling crepes) present in Jamaica if they exist or equivalent ➤ Comparative study of the prices charged (benchmarking) ➤ Research on culinary trends in Jamaica ➤ Study of consumer perception on French-speaking companies and the image of France ➤ Research on Jamaican purchasing power and the average consumer's basket for eating out or take-out ➤ Identification of potential partners and suppliers (for products needed to make the crêpes) ➤ Identification of possible areas for implantation

REQUIRED PROFILE

Level of education	Bachelor's degree or master's degree
Diplomas/Degrees required	
Required Language Proficiency	Native English or bilingual (French)
Other Skills / qualities required	<p>Marketing and market research experience Good knowledge of the Jamaican market Autonomy (remote internship) Analytical skills and capacity for synthesis</p>

→ This form should be emailed to:

elan.interreg@gmail.com ; cc: elan@campusfrance.org

Information regarding the processing of your personal data

The ELAN project partners, the Académie de Martinique and Campus France: ("We") request and collect personal data in order to process your internship offer. This information is conserved for the time necessary to respect our commitments and our rights under the ELAN project. The company's information will only be transferred to our authorized technical service providers. Companies have the right to access their data or request their removal. They also have a right to oppose, a right to rectify and a right to limit the processing of their data. If you wish to exercise any of these rights, feel free to contact us at elan.interreg@gmail.com or at elan@campusfrance.org

For more information on these procedures, you can consult our Privacy policy (<http://www.elan-interreg.org/politique-de-confidentialite>) or contact us at the following email address: elan.interreg@gmail.com or elan@campusfrance.org.

Do not hesitate to contact us for more information:

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