





Fonds européen de développement régional

## **INTERNSHIP OFFER FORM**

If you are interested in this internship offer, please contact the ELAN team at the email addresses indicated. The team will forward your application to the host organization if it meets the requirements of the position.

YOUR ORGANISATION		
Activity	Gin Distillery	
Country	Grenada	

DETAILS OF THE OFFER				
Reference	GD210121#2			
Date of publication	January 21 <sup>st</sup> , 2021			
Title of the internship	Marketing & Media support Internship			
Field of activity	Marketing, content creation, communication, community management			
Proposed hosting period	End of April 2021	Length of the internship	6 months	
Stipend (if applicable)	Yes	Disability facilities	☐ Yes X No	
Placement location	Saint George's			
Possibility to work remotely?	To be discussed with the host organization			
Deadline to send your application	March 1 <sup>st</sup> , 2021			

INTERNSHIP AND MISSIONS			
Description of activities	<ul> <li>Content creation (graphic design, photo and video editing, ad copy) to target French speaking customer base</li> <li>Marketing campaigns</li> <li>Social media management (FR and EN posts)</li> </ul>		
Objectives of the internship	<ol> <li>Build the presence and increase brand awareness in the French speaking media and social media</li> <li>Develop existing content and social media platform (Instagram, Linkedin, Facebook, Pinterest)</li> <li>We are a start up company with a unique product offering in a friendly and fun work environment!</li> </ol>		
Missions [List the tasks assigned]	<ul> <li>Create posts and media campaigns in French and English for the company's social media</li> <li>Develop new ideas for the company's marketing strategy</li> <li>Share knowledge and expertise on the French market to better target a new clientele</li> <li>Manage the French social media platforms</li> </ul>		

REQUIRED PROFILE		
Level of education	Bachelor's degree	
Diplomas/Degrees required	Marketing degree preferred but not mandatory	
Required Language Proficiency	Minimum Intermediary level (B2) in English	
Other Skills / qualities required	Marketing and content creation skills necessary Interest in the alcohol and hospitality industry Photography and video editing skills would be a plus Good interpersonal skills Creative mindset	

→ If you are interested in this offer, please contact :

elan.interreg@gmail.com/ elan@campusfrance.org/ clarabosznay.elan@gmail.com

## Information regarding the processing of your personal data

The ELAN project partners, the Académie de Martinique and Campus France: ("We") request and collect personal data in order to process your internship offer. This information is conserved for the time necessary to respect our commitments and our rights under the ELAN project. The company's information will only be transferred to our authorized technical service providers. Companies have the right to access their data or request their removal. They also have a right to oppose, a right to rectify and a right to limit the processing of their data. If you wish to exercise any of these rights, feel free to contact us at <a href="mailto:elan.interreq@gmail.com">elan@campusfrance.org</a>

For more information on these procedures, you can consult our Privacy policy (<a href="http://www.elan-interreg.org/politique-de-confidentialite">http://www.elan-interreg.org/politique-de-confidentialite</a>) or contact us at the following email address: <a href="mailto:elan.interreg@gmail.com">elan@campusfrance.org</a>.

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